

Race for Education, sponsored by Cooley Law School

Sponsor/Donor Registration Form

Thank you so much for your interest in being a Race for Education sponsor. Please support education by being a sponsor in one of the following categories.

- **Corporate sponsor (\$10,000 or more)**
 - Name and logo will appear on event marketing
 - A representative will have an opportunity to say a few words at the awards ceremony
 - Sponsorship includes the opportunity to have a table or booth display on the Capitol lawn
 - Thirty (30) free participant registrations
 - Your company name/logo will be placed prominently on the back of the race t-shirt
 - Recognition will be given on the Cooley Web site and at the race

- **Champion sponsor (\$5,000 or more)**
 - Twenty (20) free participant registrations
 - Sponsorship includes the opportunity to have a table or booth display on the Capitol lawn
 - Your company name/logo will be placed prominently on the back of the race t-shirt
 - Recognition will be given on the Cooley website and at the race.

- **Elite sponsor (\$2,500 or more)**
 - Ten (10) free participant registrations
 - Sponsorship includes the opportunity to have a table or booth display on the Capitol lawn
 - Your company name/logo will be placed on the back of the race t-shirt
 - Recognition will be given on the Cooley website and at the race

- **Leader sponsor (\$1,000 or more)**
 - Five (5) free participant registrations
 - Your company name/logo will be placed on the back of the race t-shirt
 - Recognition will be given on the Cooley website and at the race

- **Major sponsor (\$500 or more)**
 - Two (2) free participant registrations.
 - Your company name/logo will be placed on the back of the race t-shirt
 - Recognition will be given on the Cooley website and at the race

- **Donor** – A donation of any amount under \$500.
 - Recognition will be given on the Cooley website and at the race

At any level, your sponsorship provides funds to support education.

Please sponsor the Race for Education, sponsored by Cooley Law School, by filling out the attached form and returning it to the Communications Office, Cooley Law School, PO Box 13038, Lansing, MI 48901. You may also fax your information to (517) 334-5780 or e-mail your information to communications@cooley.edu.

If you have any questions, please feel free to contact me at (517) 371-5140, ext. 2916 or by e-mail at communications@cooley.edu.

Kind regards,

Terry Carella
Cooley 5K Race for Education Director

Cooley 5K Race for Education

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Please make checks payable to: Cooley Law School Education Fund

- Yes, I would like to be a _____ SPONSOR.
- Yes, I would like to be a DONOR.
- Enclosed is my check for \$_____.

SPONSORS:

In order for your logo to be included on the race t-shirt, please respond by **FRIDAY, APRIL 23, 2010**. Please provide high-resolution, camera-ready art of your logo and mail to:

Cooley Law School, Attn.: Communications Office, 300 S. Capitol Avenue, PO Box 13038, Lansing, MI 48901, or e-mail to communications@cooley.edu.

QUESTIONS? Please feel free to contact Terry Carella, Race Director, at (517) 371-5140, ext. 2916 or by e-mail at communications@cooley.edu.

Contact Person:	Phone:
Name of Organization:	Fax:
Street Address:	E-mail:
City/State:	Zip: