

GRADUATE PROGRAM IN INTELLECTUAL PROPERTY FACULTY

FULL TIME FACULTY

David Berry

Associate Professor and Co- Director of Master of Laws in Intellectual Property Program A.B., University of Michigan 1982 J.D., cum laude, University of Michigan Law School 1987. Professor Berry joined the Cooley faculty in 2002 as a specialist in patent and intellectual property law. Before joining the faculty, Professor Berry was a partner in the Boston, Mass., law firm of Testa, Hurwitz & Thibault, LLP, a 400-plus attorney firm with a national practice in venture capital and technology law. In private practice, he represented companies in patent and license disputes, including such fields as consumer products, biotechnology and biochemical engineering, semiconductor fabrication, computer devices, financial services, and e-commerce. He has been responsible for all aspects of litigating patent and related technology disputes, including bench and jury trials, pre-litigation investigation, discovery, motion practice, and appellate practice, including successfully arguing before the U.S. Court of Appeals for the Federal Circuit. Professor Berry is located at Cooley's Auburn Hills campus in Auburn Hills, Mich., and is helping to further develop the law school's curriculum in intellectual property law, including the new graduate law program in intellectual property. He is admitted to practice before the U.S. Patent and Trademark Office, and is a member of the Bar of the Commonwealth of Massachusetts and the State Bar of Michigan.

Gerald T. Tschura

Associate Professor; and Co-Director of Master of Laws in Intellectual Property Program A.S., Florida Institute of Technology 1975; B.S., Florida Atlantic University 1978; J.D., Louisiana State University 1985; Graduate studies in Intellectual Property Law, John Marshall Law School 1990. Before joining the faculty of Thomas M. Cooley Law School, Professor Tschura has enjoyed a long and varied career. In 1978, after graduating with a degree in chemistry, he worked in the oil and gas industry as a research engineer for the Exxon Production Research Company in Houston, Texas. In 1980 he founded and served as president of Worth Hydrochem of Florida, Inc., in Lake Worth, Fla. The company specialized in commercial and industrial water treatment process design, consulting and training. Professor Tschura joined the firm of Johnson & Bell, Ltd. and Haskell & Perrin in Chicago. The practice concentrated on general commercial litigation including complex multiparty insurance coverage litigation, occupational and toxic exposure claims, products liability and patent infringement. In 1992, Professor Tschura worked with the intellectual property firm of Krass & Young, P.C., located in Troy, Michigan. His primary responsibilities included handling patent and trademark litigation matters including trial and appellate work. On numerous occasions, Professor Tschura has appeared and argued cases before the U.S. Court of Appeals for the Federal Circuit and has extensive experience in preparation and prosecution of applications for patents and trademarks before the United States Patent and Trademark Office. In 1994, Professor Tschura accepted the position of Divisional Vice President- Intellectual Property Law with Kmart Corp., of Troy, Mich. He managed and supervised all domestic and international intellectual property matters for Kmart Corp., and specialty retailing subsidiaries until 2002. In 2002, he became an Associate Professor at Cooley and was instrumental in helping to develop the Intellectual Property LL.M. program and now serves as its director.

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Christopher C. Boehm

Partner, Cantor Colburn LLP

Christopher Boehm specializes in the design and implementation of intellectual property strategies for Fortune 100 companies including the protection, licensing and enforcing of intellectual property portfolios by counseling, defining and executing business specific intellectual property processes and strategies through patent application preparation and prosecution world-wide as well as providing guidance on competing companies portfolios by rendering non-infringement/infringement and validity opinions. Mr. Boehm earned his B.S. in Civil Engineering from the University of Rhode Island and his J.D. from Quinnipiac College School of Law. He is registered to practice before the U.S. Patent and Trademark Office. He currently teaches Patent Office Practice in Cooley Graduate Program in Intellectual Property.

William Coughlin

President/CEO, Ford Global Technologies LLC (FGTL)

William Coughlin oversees the day-to-day operations at FGTL, which is a wholly owned subsidiary of the Ford Motor Company. FGTL is responsible for managing all intellectual property matters of the Ford Motor Company across all brands and subsidiaries on a global basis. FGTL manages patents, trademarks, corporate identity, copyrights, trade secrets, licensing, government research and development contracts, as well as some FCC and venture capital matters. Before joining FGTL, Mr. Coughlin was President of DaimlerChrysler Intellectual Capital Corporation and the Director of IP-Legal for DaimlerChrysler worldwide. Prior to this corporate experience, Mr. Coughlin was a Principal at Harness, Dickey & Pierce P.L.C. He became an Equity Partner within 4 years of becoming a Patent Attorney, and was elected to the managing committee of the firm for a term within 2 years of attaining partnership. He graduated from the Detroit College of Law, and also has a Bachelor's degree in Electrical Engineering from the University of Michigan. At Cooley, Mr. Coughlin teaches E-Commerce Law and Trade Secrets.

Jesse M. Feder

Director, International Trade and Intellectual Property

As Director of International Trade and Intellectual Property, Mr. Feder oversees the Business Software Alliance's global efforts to improve levels of intellectual property protection and market access for computer software. The Business Software Alliance is an association of the world's leading software companies and their hardware partners. BSA's members create approximately 90% of the office productivity software in use in the U.S. and around the world. Before joining BSA, he served as a senior policy advisor in the United State Copyright Office. During his tenure at the Office he participated in the negotiation and drafting of a number of trade pacts, as well as numerous elements of domestic copyright legislation. Mr. Feder headed the Office of Policy and International Affairs for two years. Prior to joining the Copyright Office he was in private practice in New York. Mr. Feder received his B.A. from Yale and his J.D. degree from Columbia Law School. At Cooley, Mr. Feder teaches Copyright Law and Practice in the Graduate Program.

Robert Gurwin

Assistant General Counsel, AOL LLC

Robert Gurwin is a member of the legal team at America Online, Inc. at the company's headquarters. He is also a consultant on legal issues relating to the Internet and other forms of electronic communication including copyrights, trademarks, domain name registrations and disputes; web site terms of use, privacy policies, hosting and development agreements, Internet advertising, technology licensing and a variety of information technology transactions. He has written and frequently presents on information technology topics. Mr. Gurwin holds a J.D. degree from Case Western Reserve University School of Law, LL.M. degree with honors in Information Technology Law from The John Marshall Law School and a B.A. in Political Science from University of Michigan. Mr. Gurwin currently teaches Doman Names: Management and Dispute Resolution in Cooley's Graduate Program in Intellectual Property.

Michael Khoury**Partner, Jaffe Raitt Heuer & Weiss PC**

Michael Khoury is a member in the firm's Corporate and Technology Groups, and focuses his practice on commercial, business and technology matters, including computer and information technology matters, software licensing and development agreements, domestic and international distribution agreements, systems integration, outsourcing and joint venture transactions, telecommunications and telematics, ASP (application service provider) agreements, electronic commerce and Internet agreements, intellectual property, commercial transactions, general business and corporate law. He received his J.D. degree Wayne State University Law School, and his B.A. from University of Michigan. His most recent publications include *Best Practices in Electronic Contracting*, Michigan Business Law Journal, Summer, 2008; *Business Continuity Planning*, Michigan Business Law Journal, Spring, 2008; *I.D. Cards: Security vs. Privacy*, Michigan Business Law Journal, Fall, 2007; *E-Discovery and the Business Lawyer*, Michigan Business Law Journal, Summer, 2007; and *Michigan's New Data Breach Notification Act*, Michigan Business Law Journal, Spring, 2007. At Cooley, Mr. Khoury teaches IP Under Bankruptcy.

Michael Lisi**Partner, Honigman Miller Schwartz & Cohn LLP**

Michael Lisi leads the trademark, copyright and e-commerce practice areas at his firm. His work includes U.S. and foreign registration and enforcement of intellectual property ("IP") rights; U.S. and foreign IP licensing and transfers; e-commerce ventures and agreements; technology development, licensing and transfer agreements; and brand consulting and IP rights portfolio management. Prior to joining Honigman, Mr. Lisi was a partner at Rader, Fishman & Grauer, PLLC, principal and member of IPR Counsel, PLLC, vice president and general counsel at Kmart Properties, Inc., corporate and IP counsel at Kmart Corporation, and associate attorney at both Stein, Moran & Westerman and Dickinson, Wright, Moon, Van Dusen & Freeman. Mr. Lisi received his J.D. degree from University of Michigan Law School. Mr. Lisi currently teaches Trademark and Unfair Competition for the Graduate Program in Intellectual Property.

Thomas T. Moga**Attorney, Shook Hardy & Bacon LLP**

Thomas Moga practices in Shook, Hardy & Bacon's Intellectual Property Section, where he focuses on intellectual property and international business transactions. His experience in the arena of intellectual property includes the acquisition of patents and registrations for trademarks and copyrights, licensing, litigation, dispute resolution and mediation, portfolio management, and policy development. Mr. Moga is an experienced patent prosecutor in the mechanical, chemical, biochemical and pharmaceutical arts and has been qualified and has testified as an expert witness in patent disputes. Mr. Moga is the author of "Patent Practice and Policy in the Pacific Rim," a three-volume treatise on patent law and practice in Asia. He has had over thirty articles published on various aspects of intellectual property, including publications on China's compliance with the TRIPS Agreement of the WTO (China Business Review, November 2002; The National Law Journal, July 2001); the patentability of genetically modified animals (JPTOS, 1994), and a year-long series of articles on current developments in Asian IP (Intellectual Property Today, 1997). At Cooley, Mr. Moga instructs Intellectual Property in China and the Pacific Rim.

Mary Margaret O'Donnell**Attorney, Rader Fishman & Grauer PLLC**

Mary Margaret O'Donnell practices primarily in trademark and copyright prosecution and trade secret, unfair competition, trademark, right of publicity and copyright litigation. She is an attorney with Rader Fishman & Grauer PLLC where she assists clients, from large multinational companies to individual artists and musicians, with intellectual property matters including procurement of intellectual property protection, licensing, e-commerce issues, domain name registration disputes and rights enforcement. Ms. O'Donnell holds a B.A. from University of Michigan and J.D. degree from Wayne State University Law School. Most recently, she completed a Master of Law equivalent in Intellectual Property in Bordeaux, France and prepared a masters thesis on "Moral Rights in the United States after the Berne Convention." Ms. O'Donnell was an editor of the Wayne Law Review and is a contributor and editor-in-chief of RFG.info, the firm's business-focused intellectual property newsletter. She currently teaches International Trademark Law in Cooley's Graduate Program.

Cynthia G. Thomas

Cynthia Thomas has many years of experience in trial and appellate litigation in federal and state courts. Her areas of specialty are First Amendment and media law, entertainment law, and copyright litigation. In addition, Ms. Thomas has extensive experience in commercial and business tort litigation. Upon graduation from law school, Ms. Thomas clerked for United States District Judge Barbara K. Hackett. Until 2004, Ms. Thomas was a member and partner of Honigman Miller Schwartz and Cohn. Ms. Thomas graduated with a B.S. from Eastern Michigan University, and was awarded her J.D. *magna cum laude* from Wayne State University Law School. At Cooley, Ms. Thomas teaches Entertainment & Media Law.

Fred Carl III

United States Patent & Trade Office

Fred Carl III has been a trademark attorney for 20 years. Mr. Carl graduated from Michigan State University with a B.A. in Communication and received his J.D. from DePaul University College of Law. Mr. Carl began his career as a Trademark Examining Attorney with the U.S. Patent and Trademark Office (U.S.P.T.O.) where he was the co-author of the U.S.P.T.O. Acceptable Identification of Goods and Services Manual 1991, the first edition of the authoritative text on identification of goods and services in U.S. trademark law. He is a member of the American Bar Association, the American Intellectual Property Law Association and the International Trademark Association (INTA). Professor Carl is currently Chair of the Asia-Pacific Subcommittee of the Trade Dress Committee of the INTA.

Timothy Trainer

Founder/President, Global Intellectual Property Strategy Center

Timothy Trainer established the Global Intellectual Property Strategy Center, P.C., in 2005 (Global Intellectual Property Strategy Center, P.C., www.globalipsc.com) and also formed Galaxy Systems, Inc., (www.galaxysystemsinc.com) in 2007 to develop intellectual property training and education tools. His intellectual property enforcement career includes work in the government (U.S. Customs Service, Intellectual Property Rights Branch (1988-93), and U.S. Patent and Trademark Office, Office of Legislative and International Affairs (1996-99)) and in the private sector. Mr. Trainer's private sector experience includes work at the Washington, D.C., office of Arter & Hadden and as the president of the Washington, D.C.-based trade association, International AntiCounterfeiting Coalition (1999-2005). His work has included representing the U.S. at the World Intellectual Property Organization, representing industry in working groups of INTERPOL and co-chairing the UN's Economic Commission for Europe IP group (2001-2005). He has spoken at conferences and provided IPR enforcement training in nearly 50 countries around the world. He has testified before U.S. Congressional committees, including his most recent testimony before the House Foreign Affairs Committee on April 6, 2009. Mr. Trainer is also an adjunct law professor at American University (2005-2009). His publications include his book, *Protecting Intellectual Property Rights Across Borders*, which has been updated annually and published by Thomsonreuters (formerly Thomson-West). His most recent article, *Intellectual Property Enforcement: A Reality Gap (Insufficient Assistance, Ineffective Implementation)?*, was published by John Marshall Law School for its Review of Intellectual Property Rights (November 2008). Mr. Trainer has a B.A. from Kent State University, an M.A. from the University of Pittsburgh and his J.D. from Cleveland State University (Cleveland Marshall College of Law). At Cooley, he teaches IP Enforcement: Cross Border & International Trade Issues.

Kristin Murphy

Attorney, Rader Fishman & Grauer PLLC

Kristin Murphy's practice includes domestic and foreign patent prosecution, patent opinion work, domestic trademark prosecution, copyrights, trade secret counseling, rights of publicity, intellectual property evaluations/due diligence and drafting and negotiating agreements relating to technology and intellectual property. Ms. Murphy also has extensive experience with trademark, copyright, trade secret, unfair competition, antitrust and patent litigation, at the district court level and the Court of Appeals for the Federal Circuit. She is a former editor of IDEA, The Journal of Law and Technology, and interned with the Honorable Judge Devine at the United States District Court of New Hampshire. Ms. Murphy is also a co-author of the article, "*Protection of Intellectual Property From the International Trade Commission*," published in Intellectual Property Today. Ms. Murphy holds a Bachelor of Science in Mechanical Engineering from Western New England College and J.D. and Master of Intellectual Property from Franklin Pierce Law Center.